

FOR IMMEDIATE RELEASE

Nuventix and ROAL Electronics Announce New LED Driver & Cooling Product Combination

Key Thermal and Power Package Enable Rapid Market Entry

Austin, TX and Castelfidardo, Italy – Oct. 19, 2009 – Nuventix, Inc. and ROAL Electronics S.p.A. have agreed to collaborate on a high efficiency power and cooling product combination for the LED lighting market. Under this agreement, ROAL has developed a new series of LED drivers that will operate seamlessly with Nuventix's SynJet[®] LED active cooling modules. This driver series is called VENTO.

The complementary product pair will maximize LED fixture efficacy through SynJet active cooling technology and VENTO high efficiency power conversion (>90%). The combined product offering represents a turnkey power and cooling solution for lighting designers and fixture manufacturers, reducing the time and cost of driver and thermal management design, and therefore eliminating the additional cost of a dedicated power supply. Nuventix and ROAL will jointly test and certify the product combination so that lighting fixture designers may easily deploy them.

ROAL's VENTO Series Drivers are extremely compact, high efficiency line voltage LED drivers delivering >90% efficiency. They feature a unique control interface for universal integration into general lighting applications. Nuventix SynJet active LED coolers are already providing silent operation, long life, and optimal cooling to allow designs to incorporate the increased brightness necessary for large-scale commercial and consumer product acceptance.

"ROAL's LED driver offerings provide market leading density and efficiency ratings which match well with Nuventix SynJet LED thermal sub-system solutions," said Mick Wilcox, director of marketing, Nuventix.

"This pairing of a ROAL VENTO LED driver and a Nuventix SynJet allows lighting fixture designers to achieve a plug-and-play thermal and driver solution for rapid development of high output LED light systems."

ROAL's executive vice president Don Mulvey added: "The lighting industry is begging for innovative products that solve the LED design puzzle and help deliver the true value proposition of LED lighting. We saw a great opportunity to work with Nuventix and deliver additional value to the lighting industry."

Nuventix SynJet coolers are available now. ROAL's VENTO LED drivers are planned for release in December 2009.

About ROAL Electronics

ROAL Electronics is an innovations company with a solid IP and product portfolio in Solid State Lighting electronics. It develops and manufactures high quality switch mode power supplies (SMPS), LED Drivers, High Power LED Modules, motor controls and user interface panels for appliances. ROAL offers some of the smallest, high performance and reliable LED drivers in the industry today. More information is available at www.roallivingenergy.com

About Nuventix

Nuventix is revolutionizing thermal management of consumer electronics, LED lighting, medical, telecommunications, automotive and other electronics with patented, highly adaptable, quiet and reliable cooling devices that efficiently – and directly – dissipate heat from any surface. The patented SynJet technology enables the most reliable and flexible air cooling solutions available today. The Austin, TX-based company is venture-backed and led by an experienced team of senior executives with a breadth of experience building and leading thermal and startup companies to success. More information can be found at www.nuventix.com.

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