

FOR IMMEDIATE RELEASE

SynJet® TECHNOLOGY INVENTORS HONORED WITH THE HARVEY ROSTEN AWARD FOR EXCELLENCE

Prestigious Award Announced at IEEE SEMI-THERM 24 Symposium

San Jose, CA – March 18, 2008 – Dr. Raghav Mahalingam and Professor Ari Glezer, SynJet technology inventors with Nuventix, Inc, electronics cooling technology innovator and LED industry thermal management specialist, were awarded the Harvey Rosten Award for Excellence today at the IEEE SEMI-THERM 24 Symposium in San Jose, California. They were recognized for their pioneering work on synthetic jet cooling, both from a theoretical and an applications point of view.

Ari Glezer is the Woodruff Thermal Systems Chair and Professor in the George W. Woodruff School of Mechanical Engineering at Georgia Institute of Technology. Professor Glezer's research interests are in the area of manipulation and control of shear flows with particular emphasis on aerodynamic flow-control, heat transfer processes and novel thermal management techniques, small-scale mixing and heat transfer processes in non-reacting flows, and diffusion-convection flows in biological applications.

Raghav Mahalingam is the Director of Product Development at Nuventix, where he is primarily involved in the research and development of SynJet systems for cooling electronics. Prior to this, he was a Research Engineer at the Georgia Institute of Technology, working on developing synthetic jets into a viable thermal management technology. His research interests include fluid mechanics, heat transfers, acoustics and thermal management in microelectronics.

SynJet technology, the active cooling solution provided by Nuventix to the LED, automotive, consumer electronics and automation industries, was pioneered by Professor Glezer, Dr. Mahalingam and Dr. Sam Heffington while at the Georgia Institute of Technology.

"The Harvey Rosten Award for Excellence aims to honor innovation and excellence in thermal management – and Dr. Mahalingam and Professor Glezer are extremely deserving of this distinction," said Jim Balthazar, President and CEO of Nuventix. "Thermal management has been a stagnant industry relying on fans and passive cooling, insufficient solutions for today's high-temperature data servers and LED lighting solutions. Nuventix' SynJet technology is enabling new solutions in LED lighting through energy efficiency and completely revolutionizing thermal management."

The Harvey Rosten Award is commemorated for Harvey Rosten's achievements in thermal engineering. In the late 1980s, Rosten and his long-time colleague Dr. David Tatchell co-founded Flomerics. As the lead director of the Flomerics team, Rosten and his colleagues designed the first version of Flotherm, a powerful software system used for the thermal design of electronics and components. Essentially, the software allows for the engineers to create a model of their analysis and to modify as necessary. The result of Rosten's compelling discoveries in thermal engineering rewarded him with the IEEE SEMI-THERM Thermi Award, now known as the Harvey Rosten Award of Excellence, renamed in memory of the physicist's achievements. Nuventix' engineers join previous winners from Phillips, ST Microelectronics, Infineon Technologies and many more.

About Nuventix

Nuventix is revolutionizing active thermal management of consumer electronics, LED lighting, medical, telecommunications, automotive and other electronics with patented, highly adaptable, quiet and reliable cooling devices that efficiently – and directly – dissipate heat from any surface. The patented SynJet technology enables the most reliable and flexible air cooling solutions available today. The Austin, TX-based company is venture-backed and led by an experienced team of senior executives with a breadth of experience building and leading thermal and start-up companies to success. More information can be found at www.nuventix.com.

Media Contact

Starr Million Baker
INK Public Relations for Nuventix
(512) 382-8981
starr@ink-pr.com