



FOR IMMEDIATE RELEASE

NUVENTIX APPOINTS BRIAN DUNDON TO BOARD OF DIRECTORS

Lighting Veteran Brings Extensive Industry Experience to Nuventix Team

Austin, Texas – May 4, 2009 – Nuventix, Inc., innovators of SynJet® active thermal management technology, today announced the expansion of its Board of Directors to include Brian R. Dundon. Mr. Dundon currently serves as the Chair of the Lighting CEO Board for the National Electrical Manufacturers Association (NEMA) and is the former President and CEO of Philips Lighting Electronics. Mr. Dundon was instrumental in bringing new electronics products to market while at Philips, including to the LED market which Nuventix's SynJet technology is now enabling.

"While we've had rapid success in the high brightness LED market with our SynJet cooling technology, Nuventix plans to further our penetration into all aspects of the solid state lighting market. We will continue our successes with our major lighting customers while educating LED luminaire designers how the SynJet cooling solution can enable the brightest and most reliable lighting products possible," said Jim Balthazar, president and CEO, Nuventix. "Brian will be a huge asset for Nuventix as we continue to expand our LED cooling offerings as well as entering other markets in need of thermal management solutions."

Mr. Dundon brings over 25 years of electrical/electronic leadership experience to the Nuventix board. His guidance and service has benefited several professional boards, including twelve years on the Board of Governors for NEMA. Mr. Dundon brings a global understanding of the lighting and electronics industries through acquiring and operating companies on three continents.

"I am eager to take on this new position with Nuventix. The lighting industry is experiencing enormous change as we move into LED lighting and greener, energy efficient solutions. SynJet technology is revolutionizing the way high brightness LED lights can be designed and enabling greater lumen output in the process," said Dundon. "It will be exciting to watch, guide and advise Nuventix within this fast changing market."

About SynJet Technology



The SynJet module uses synthetic jets to create turbulent, pulsated air-jets that can be directed precisely to locations where active thermal management is needed for spot cooling requiring high reliability and flexible form-factor implementations.

The vortex-dominated SynJet flow enhances small-scale mixing near the heated surfaces to yield higher effective heat transfer at low-volume flow rates compared to conventional air movers. The SynJet flow is created using Nuventix' patented actuator technology and proprietary fluidic packaging expertise. High flexibility, reliability and effective active cooling are all necessary to create super bright LED lighting solutions for commercial and industrial audiences.

About Nuventix

Nuventix is revolutionizing thermal management of consumer electronics, high brightness LED lighting, medical, telecommunications, automotive and other electronics with patented, highly adaptable, quiet and reliable cooling devices that efficiently – and directly – dissipate heat from any surface. The patented SynJet technology enables the most reliable and flexible air cooling solutions available today. The Austin, TX-based company is venture-backed and led by an experienced team of senior executives with a breadth of experience building and leading thermal and startup companies to success. More information can be found at www.nuventix.com.

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