

FOR IMMEDIATE RELEASE

Nuventix and Bias Power Introduce New Power Supply Solution

*Bias Power SynPower™ Module Brings Together SynJet Active Cooling and Optimal Power Solution
for High Brightness LED Luminaires*

Austin, TX and Buffalo Grove, IL – Oct. 19, 2009 – Nuventix, Inc., innovator of SynJet® active thermal management solutions, and Bias Power, Inc., manufacturer of patented low power AC-DC power supplies, jointly announce the introduction of SynPower series power supplies. SynPower is the standard power supply solution for SynJet in LED luminaires. This high efficiency power and cooling product combination speeds time to market of new LED designs by providing the SynJet active cooling solution and power-matched power source in a compact package.

This new power supply solution will maximize LED fixture efficacy through SynJet active cooling technology and Bias Power high efficiency power conversion technology. The combined product offering represents a turnkey power and cooling solution for lighting designers and fixture manufacturers, reducing the time and cost of thermal management design. Nuventix and Bias Power will jointly test and certify the product combination so that lighting fixture designers may easily deploy them.

“Designers and luminaire OEMs turn to Nuventix’s SynJet coolers in order to get the smallest, most versatile luminaire design with the highest lumen output possible. But as SynJet market adoption increases, designers need the easiest and quickest way possible to incorporate both the SynJet and the power supply into their designs,” said Mick Wilcox, director of marketing, Nuventix. “By partnering with Bias Power, we are helping designers do just that.”

“SynJet coolers by Nuventix are changing the way designers make HB LED luminaires, but designers also need a fast easy way to incorporate SynJets into the electrical design requirement,” said John Muntean, president and CEO, Bias Power. “Bias SynPower modules make it easy for designers to bring high brightness LED luminaires to market quickly while still benefiting from the thermal management advantages of the SynJet cooler.”

Bias SynPower supplies meet UL /CE/CSA and other agency requirements, and can be wired in at the construction site by the contractor or easily added to the luminaire during its assembly process by the

manufacturer. Designers can obtain Bias SynPower modules for prototype and evaluation luminaire builds, and then go to the same source for volume production requirements.

Nuventix SynJet coolers are available now and already providing silent operation, long life, and optimal cooling to allow designs to incorporate the increased brightness necessary for large-scale commercial and consumer product acceptance. Bias SynPower modules are available in sample quantities.

LEDs 2009

Nuventix will be showing the Bias SynPower module at LEDs 2009 in San Diego this week. Stop by booth #75 if you'd like a demonstration of the technology in action.

About Bias Power

Bias Power manufactures a complete line of patented, low-power AC to DC power supply modules. Based on a unique power switching technology, these supplies are energy efficient, compact, highly reliable and useable worldwide. Virtually eliminating design time, Bias products are a standard solution for nearly all low power requirements. For more information, visit www.biaspower.com.

About Nuventix

Nuventix is revolutionizing thermal management of consumer electronics, LED lighting, medical, telecommunications, automotive and other electronics with patented, highly adaptable, quiet and reliable cooling devices that efficiently – and directly – dissipate heat from any surface. The patented SynJet technology enables the most reliable and flexible air cooling solutions available today. The Austin, TX-based company is venture-backed and led by an experienced team of senior executives with a breadth of experience building and leading thermal and startup companies to success. More information can be found at www.nuventix.com.

Media Contacts

Starr Million Baker
INK Public Relations for Nuventix
(512) 382-8981
starr@ink-pr.com

Morrie Goldman
Definitive Marketing, Inc. for Bias Power
(847) 424-1000
morrie@definitive-mktg.com

Kim van der Heide
Nuventix
(512) 382-8143
kvanderheide@nuventix.com

Mike Meehan
Bias Power
(847) 215-2427
mmeehan@biaspower.com